



ST. IGNATIUS LOYOLA
COLLEGE

24 October 2025

Hospitality Management





ST. IGNATIUS LOYOLA
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Purpose

St. Ignatius Loyola College prepares responsible and value-driven professionals inspired by Ignatian pedagogy - able to combine knowledge, practical competence, and moral discernment in serving others through hospitality, care, and leadership.



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Direction

We cultivate excellence in applied studies and research through:

- Integration of Ignatian Pedagogical Paradigm (context - experience - reflection - action - evaluation).
- Strengthening links between education, business, and society.
- Promoting sustainability, digital innovation, and lifelong learning.
- Developing international collaboration through the Institut LYFE Alliance and European academic partnerships.
- Fostering a community culture rooted in dignity, empathy, and service.



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About us

St. Ignatius of Loyola College is a non-state Catholic higher education institution that aims to provide studies that integrate science and business, guided by the Jesuit St. Ignatian educational paradigm.

The college provides high-quality higher education that meets the needs of the times, creating good conditions for students to acquire practical and entrepreneurial skills, international and social experience. Great attention is paid to the fostering of Christian values, the development of community spirit, and social responsibility.

1

St. Ignatius Loyola College is the leading private college in Lithuania according to the 2025 national rankings by Reitingai.

2

In 2024, St. Ignatius Loyola College ranked 5th in Lithuania for the dissemination of research results and 4th in artistic activities among 13 evaluated colleges (Formal Evaluation Results of Colleges' 2024 RDI and Art Activities, 17 October 2025).

3

St. Ignatius Loyola College is one of only four higher education institutions worldwide operating an application-based restaurant that holds the Michelin Recommended status in both 2024 and 2025.

4

St. Ignatius Loyola College is an active member of the Institut LYFE Alliance, connecting 25 institutions from 21 countries in the fields of hospitality, gastronomy, and tourism innovation.



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Overview

The programme integrates direction, tradition, regeneration, and personalization – forming a holistic educational approach where students grow as reflective, creative, and responsible leaders in the global hospitality industry.

2014

The Hospitality Management programme at St. Ignatius Loyola College was established in 2014 as part of the Tourism and Leisure study field.

Mission:

To be an innovative college with a high reputation.

Core values:

Faith, Integrity, Respect, Community.

Hospitality Management



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Study programmes

We offer 8 Bachelor's degree study programmes and 3 of them are unique in Lithuania*.

Lifelong and Vocational education opportunities.

**Unique study programmes*

BACHELOR'S DEGREE STUDIES

Health sciences

- Beauty Therapy
- Emergency Medical Assistance
- Orthopedic Technology *

Social sciences

- Social Work
- Pastoral Care *

Technology sciences

- Culinary Arts *

Arts

- Image design

Business and public management

- Hospitality Management

LIFELONG AND VOCATIONAL TRAININGS

Lifelong learning

- We offer 9 different programmes on platform kursuok.lt

Vocational training

- We offer 4 different programmes.



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ILK strategic directions 2025-2030

	BREAKTHROUGH DIRECTIONS	PERFORMANCE IMPROVEMENT DIRECTIONS
SCIENCE	INTEGRATE APPLIED RESEARCH AND ARTISTIC ACTIVITIES INTO INTERNATIONAL NETWORKS (INSTITUT LYFE ALLIANCE, LOYOLAANDALUSIA). DEVELOP INTERDISCIPLINARY RESEARCH PLATFORMS IN HOSPITALITY, HEALTH, AND SOCIAL INNOVATION.	INCREASE RDI FUNDING TO €200 000/YEAR BY 2030. STRENGTHEN PUBLICATION VISIBILITY AND OPEN-ACCESS DISSEMINATION.
STUDIES	INTRODUCE BILINGUAL (LT/EN) DELIVERY FOR ALL ACCREDITED PROGRAMMES. DEVELOP DUAL-DEGREE AND MICRO-CREDENTIAL MODELS WITH EU PARTNERS.	CONTINUOUS RENEWAL OF STUDY CONTENT THROUGH AI, SUSTAINABILITY, AND EXPERIENTIAL LEARNING. EXPAND STUDENT-CENTRED AND REFLECTIVE TEACHING (IGNATIAN PEDAGOGICAL PARADIGM).
COMMUNITY / BUSINESS	ESTABLISH ARRIVE AND SILK VALLEY AS EUROPEAN LEARNING LABS FOR HOSPITALITY AND INTERGENERATIONAL DIALOGUE. LAUNCH ILK INNOVATION HUB FOR ENTREPRENEURSHIP AND APPLIED PRACTICE.	ESTABLISH AND SILK VALLEY AS EUROPEAN LEARNING LABS FOR HOSPITALITY AND INTERGENERATIONAL DIALOGUE. LAUNCH ILK INNOVATION HUB FOR ENTREPRENEURSHIP AND APPLIED PRACTICE.
SOCIAL IMPACT / SOCIETY	POSITION ILK AS A NATIONAL LEADER IN VALUE-BASED HIGHER EDUCATION AND JESUIT PEDAGOGY. PROMOTE SUSTAINABILITY AND DIGNITY-CENTRED LEADERSHIP THROUGH SOCIAL PROJECTS.	ENHANCE VISIBILITY AND IMPACT OF COMMUNITY ENGAGEMENT ACTIVITIES. STRENGTHEN INCLUSION, WELL-BEING, AND SERVICE CULTURE WITHIN ILK.



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Strategic direction

The Hospitality Management programme is one of the strategic directions of St. Ignatius Loyola College.

It is closely connected with the Culinary Arts programme, forming an integrated Hospitality and Gastronomy ecosystem that reflects ILK's innovative and value-based mission.

Hospitality Management

1

This interdisciplinary structure embodies ILK's ambition to establish a Centre of Hospitality Competence, where students develop expertise in service management, gastronomy, sustainability, and experience design.

2

The programme's development is supported by Institut LYFE (former Institut Paul Bocuse, France) and the Alliance Network: Hospitality & Culinary Arts – A Higher Education Network, uniting 25 institutions from 21 countries in hospitality, gastronomy, and innovation.

3

Hospitality Management serves as a strategic core combining practice, values, and internationalisation, representing the College's Ignatian culture of hospitality — rooted in tradition, regeneration, and personalization.



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Research and Innovation

Between 2023 and 2025, ILK lecturers published 14 research papers in national and international journals and conferences, reflecting strong integration of tourism, hospitality management, and technology.

Main research areas:

- Sustainability and technology in tourism – AI, robotics, and ecological awareness.
- Digital consumer behaviour and neuromarketing – social media and luxury hospitality branding.
- Strategic and organizational management – resilience, dynamic capabilities, and the Michelin segment.
- Publications in Engineering Economics, Journal of Foodservice Business Research, Tiltai, and University of Maribor Press highlight ILK's growing visibility and research excellence in the Tourism and Leisure field.



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STRATEGIC RESEARCH AREA

Hospitality Management & Experience Innovation

ILK Research Groups explore:

- Sustainable and regenerative hospitality
- Service design and digital transformation
- Culinary and gastronomic innovation
- Consumer behaviour and neuromarketing
- Organizational resilience and dynamic capabilities

Research ecosystem includes:

- Collaboration with Institut LYFE (France) and Hospitality & Culinary Arts Alliance (25 institutions, 21 countries)
- Arrivée – one of four Michelin-Recommended educational restaurants worldwide
- Integration of applied research and artistic practice through the Hospitality & Gastronomy Lab

Achievements 2023–2025:

- 14 publications in international and national journals
- Recognised 5th in Lithuania for research dissemination and 4th in artistic activities (Formal Evaluation of Colleges' RDI & Art Activities, 2025)



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STRATEGIC DIRECTIONS

1. Internationalisation of Hospitality Research and Innovation

- Developing international research projects and joint publications in hospitality, gastronomy, and tourism innovation.
- Expanding participation in Institut LYFE, Erasmus+, and Horizon Europe partnerships.
- Strengthening international staff and student mobility within the Hospitality & Culinary Arts Alliance.

2. Cross-Disciplinary Integration and Applied Research

- Establishing an ILK Centre for Hospitality and Experience Design – linking service management, sustainability, and digital transformation.
- Expanding collaboration between Hospitality Management, Culinary Arts, Health, and Social Work programmes.
- Promoting AI-based research on consumer experience and personalized hospitality.

3. Societal Engagement and Sustainable Development

- Launching community-based hospitality projects (e.g., Silk Valley, Vila Kaunensis, Arrivée Restaurant).
- Strengthening partnerships with local authorities, businesses, and NGOs in socially responsible tourism.
- Disseminating applied research results through the Baltic Hospitality and Tourism Review platform

4. Research Capacity Building and Talent Attraction

- Increasing ILK's annual RDI funding to €200,000 by 2030.
- Encouraging doctoral and postdoctoral collaborations with partner universities.
- Supporting student research internships and participation in national and international conferences.



COMMUNITY

St. Ignatius Loyola College fosters a vibrant and inclusive community inspired by the Ignatian values of faith, integrity, respect, and service.

Our community brings together students, lecturers, alumni, and social partners – united by a shared mission to learn, reflect, and act for the common good.

Key initiatives include:

- Alumni Network and Social Partner Council supporting study development and graduate employability.
- Student Association and community volunteering programmes promoting leadership and solidarity.
- Silk Valley – a living lab for intergenerational dialogue and social innovation.
- Arrivé Restaurant and Vila Kaunensis – practice-based environments connecting learning with real-life service.

Together we grow as a learning, serving, and caring community – the true heart of ILK.



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SOCIETY | IMPACT

Third Mission

St. Ignatius Loyola College is deeply engaged in serving society through education, creativity, and community action inspired by Ignatian values – dignity, reflection, and service to others.

Main areas of impact:

- Social responsibility and community service – student volunteering, social innovation projects, and pastoral care initiatives.
- Cultural engagement – Arrivée restaurant, Esthétique beauty lab, and Talking Gardens as living labs connecting art, service, and education.
- Intergenerational dialogue – Silk Valley: Homes of Longevity and Generations promoting sustainability, well-being, and shared human experience.
- Partnerships and inclusion – cooperation with municipalities, NGOs, and business partners to strengthen regional and social cohesion.

ILK's Third Mission reflects its role as a learning community that transforms society through care, competence, and creativity.



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COMMUNITY AND EDUCATION INITIATIVES

Building Bridges Between Learning, Business, and Society

1. Ignatian Leadership & Hospitality Academy

- Training courses for students, alumni, and community leaders in hospitality, sustainability, and ethical entrepreneurship.
- Arrivée restaurant and Vila Kaunensis serve as living labs for leadership, service, and innovation.

2. Silk Valley Initiative

- Intergenerational centre for learning, wellness, and dialogue — connecting youth, seniors, and professionals through social entrepreneurship and community projects.
- Platform for applied research on longevity, wellbeing, and social innovation.

3. Youth and School Outreach

- Entrepreneurship & Hospitality Days for high-school students.
- Ignatian Camp for Young Leaders – experiential learning in values, reflection, and teamwork.
- Collaboration with schools and municipalities to foster career orientation and responsible citizenship.

4. Research and Practice Integration

- Student-led Hospitality Innovation Lab projects linking study results with real business cases.
- Annual INNOFOOD Forum and Earth Art Festival promoting sustainable gastronomy and cultural exchange.



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Future Direction: “Vila Kaunensis” Guest House (2025–2026)

Concept:

A new living lab for Hospitality Management and Beauty & Wellness students – combining education, entrepreneurship, and real hospitality practice.

Key Features:

- 7 boutique guest rooms & 7 student dormitory rooms
- Beauty & Body Care Centre and café on the ground floor
- 900 m² total area – lease signed, opening in Spring 2026

Strategic Goals:

- Integrate real-life training into ILK study programmes
- Generate sustainable income supporting applied learning
- Promote Ignatian hospitality and wellbeing culture in Kaunas

Expected Impact:

- Annual turnover ≈ €130,000
- Practice base for 25–30 students each year
- Strengthened ILK visibility, partnerships, and community engagement



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Thank you

